

# fashion calendar

# 2009

## APRIL 6

### january

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### july

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### february

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

### august

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### march

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### september

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

### april

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### october

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### may

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### november

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### june

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### december

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

ruth finley, publisher

153 east 87th street

new york, ny 10128

(212) 289-0420

fax (212) 289-5917

[www.fashioncalendar.net](http://www.fashioncalendar.net)



# 

# 

NEW YEAR'S DAY  
Thursday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 19

PRESIDENT'S DAY  
Monday, February 16

ASH WEDNESDAY  
Wednesday, February 25

ST. PATRICK'S DAY  
Tuesday, March 17

PASSOVER  
Wednesday, April 8 - 15

GOOD FRIDAY  
Friday, April 10

EASTER  
Sunday, April 12

MOTHER'S DAY  
Sunday, May 10

MEMORIAL DAY  
Monday, May 25

FATHER'S DAY  
Sunday, June 21

INDEPENDENCE DAY  
Saturday, July 4

LABOR DAY  
Monday, September 7

ROSH HASHONAH  
Friday, September 18

YOM KIPPUR  
Sunday, September 27

COLUMBUS DAY  
Monday, October 12

ELECTION DAY  
Tuesday, November 3

VETERANS DAY  
Wednesday, November 11

THANKSGIVING DAY  
Thursday, November 26

HANUKKAH  
Friday, December 11

CHRISTMAS  
Friday, December 25

NEW YEAR'S DAY  
Friday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 18

PRESIDENT'S DAY  
Monday, February 15

ASH WEDNESDAY  
Wednesday, February 17

ST. PATRICK'S DAY  
Monday, March 17

PASSOVER  
Monday, March 29 - April 6

GOOD FRIDAY  
Friday, April 2

EASTER  
Sunday, April 4

MOTHER'S DAY  
Sunday, May 9

MEMORIAL DAY  
Monday, May 31

FATHER'S DAY  
Sunday, June 20

INDEPENDENCE DAY  
Sunday, July 4

LABOR DAY  
Monday, September 6

ROSH HASHONAH  
Wednesday, September 8

YOM KIPPUR  
Friday, September 17

COLUMBUS DAY  
Monday, October 11

ELECTION DAY  
Tuesday, November 2

VETERANS DAY  
Thursday, November 11

THANKSGIVING DAY  
Thursday, November 25

HANUKKAH  
Tuesday, December 1

CHRISTMAS  
Saturday, December 25

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## 

Fall I: 1/5 - 1/16      Spring I: 8/3 - 8/14  
 Fall II: 2/9 - 2/27      Spring II: 9/8 - 9/25  
 Holiday: 3/16 - 3/27      Summer/Transition:  
 Resort: 6/1 - 6/12      10/19 - 10/30



	FRIDAY APRIL 3	SATURDAY APRIL 4	SUNDAY APRIL 5	MONDAY APRIL 6	TUESDAY APRIL 7	WEDNESDAY APRIL 8
By Appointment .....		ARIA 9:00 AM		NICOLE MILLER By appt. 9AM-6PM	THREAD 9AM - 10:30 AM	
Junko Yoshioko 4/4-6 10AM-5PM		CHRISTOS 10:00 AM	REEM ACRA 10:00 AM	OSCAR DE LA RENTA 11:00 AM	JLM Group ALVINA VALENTA JIM HJELM LAZARO	VERA WANG BRIDAL 10:00 AM - Noon
Nicole Miller 4/4-6			MONIQUE LHUILLIER BRIDE 11:00 AM		TARA KEELY PARTY by JLM 10:30 PM	
Stephen Yearick Bridal; YSA MAKINO 4/4-7			INES DI SANTO 12:00PM	OSCAR DE LA RENTA 12:00 PM		
Oleg Cassini Couture 4/4-11		AMSALE 1:00 PM				
Badgley Mischka 4/5-6 9AM-4PM			ANNE BOWEN 2:00 PM			
		KENNETH POOL 4:00 PM	DOUGLAS HANNANT 4:00 PM			
Anne Barge 4/5-6 9AM-4PM			ANNA MAIER ULLA-MAIJA 5:00 PM			
TRADE SHOWS .....						
Wedding Channel Couture Show 4/4-6	GROUP 868 INC. Jenny Packham, Peter Langner, Reva Mivasagar 5:00 PM	PRISCILLA OF BOSTON BRIDAL GROUP 7:00 PM	CAROLINA HERRERA 7:00 PM			

# FASHION CALENDAR

153 EAST 87TH STREET NEW YORK, NY 10128

PH: 212.289.0420 FAX: 212.289.5917

WWW.FASHIONCALENDAR.NET

## NEW YORK BRIDAL MARKET

APRIL 2009

FUTURE DATES - OCTOBER 17-20, 2009

THIS CHART REFLECTS BRIDAL EVENTS LISTED IN FASHION CALENDAR.  
PLEASE REFER TO CONTENTS FOR DETAILS.



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 30 & APRIL 6, 2009

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

### SPRING SHOWS: NY, 9/10-9/17; LONDON, 9/18-9/22; MILAN, 9/23-9/30; PARIS, 9/30-10/8

Friday April 3 5:00 P.M.	PRESENTATION OF FALL 2009 BRIDAL COLLECTIONS Collections by Jenny Packham, Peter Langner, Reva Mivasagar. By invitation. RSVP: Mindy, 929-8868 or mindy@group868inc.com	GROUP 868 INC.	40 WEST 17 <sup>TH</sup> STREET SUITE 2B
April 3	<u>WEST HOLLYWOOD</u> : Charlotte Ronson & JCPenney introduce I Heart Ronson. Cocktails, hors d'oeuvres & special performance, 8PM at Bar Marmont, 8171 W. Sunset Blvd. RSVP: 213-316-0112 x 205; amber@showroomseven.com		
April 4-8	NEW YORK BRIDAL SHOWS		
Saturday April 4 9:00 A.M.	SHOWING OF BRIDAL & BRIDESMAIDS DRESSES By invitation. Contact: ATELIER Creative Services, 247-9299 x 17 or simone@atelierpr.com	ARIA	JEAN GEORGES 1 CENTRAL PARK WEST
Saturday April 4 10:00 A.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	CHRISTOS	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4-6 10:00-5:00 P.M.	PRESENTATION OF FALL BRIDAL COLLECTION Buyers by appointment. Contact: 206-9302 or David@junkoyoshioka.com	JUNKO YOSHIOKA	580 B'WAY – SUITE 210 (HOUSTON & PRINCE ST)
Saturday April 4 1:00 P.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	AMSALE	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4 4:00 P.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	KENNETH POOL	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4 7:00 P.M.	SHOWING OF SPRING 2010 BRIDAL GROUP COLLECTIONS By invitation. Contact: Deborah Hughes, Inc., 727-2220.	PRISCILLA OF BOSTON BRIDAL GROUP	583 PARK AVENUE (63 <sup>RD</sup> STREET)
April 4-11	OLEG CASSINI COUTURE COLLECTION	For appointment: 753-7540 x 28 or olegcassini@rcn.com	
April 4-7	STEPHEN YEARICK; YSA MAKINO (Fall Bridal & Evening) 501 Seventh Suite 200 For appointment: Leigh Price, 221-8188.		
April 4-6	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 111 East 48 <sup>th</sup> St (@ Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Sunday April 5-6 9:00-4:00 P.M.	PRESENTATION OF FALL BRIDAL COLLECTION Daily, 4/5-4/6. By invitation. Press & buyers: Shawne Reece, 404-873-8098 or shawne@annebarge.com	ANNE BARGE	JUMERIAH ESSEX HOUSE 160 C.P.S. – TIVOLI ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 5-6 9:00-4:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/5-4/6. By invitation. Buyers: Shawne Reece, 404-873-8070 or shawne@annebarga.com Press: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	JUMERIAH ESSEX HOUSE 160 C.P.S – TIVOLI ROOM
Sunday April 5 10:00 A.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 <sup>TH</sup> /57 <sup>TH</sup> ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 5 11:00 A.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By inv. Fax req: 206-7557. RSVP: Paul Wilmot Communications. Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 5 11:00 A.M.	35 <sup>TH</sup> ANNUAL FLOWER SHOW 30,000 varieties of plants & flowers. On view until 4/19. Events include: The return of "Macy's Petacular," a pet bonnet/costume competition on 4/5, 10:55AM-2PM. For Info: 494-4495. (Closed Easter Sunday, 4/12)	MACY*S HERALD SQUARE	MACY*S HERALD SQUARE B'WAY & 34TH STREET
Sunday April 5 12:00 Noon	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 4/4-4/6, 9AM-6PM daily. Also, launch of "Luxe" Collection. Contact: 813-345-8743; marybeth.kaplan@yahoo.com	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE -2 <sup>ND</sup> FL
Sunday April 5 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or Campbell@annebowen.com	ANNE BOWEN	PLAZA HOTEL 58 <sup>TH</sup> ST & FIFTH AVE.
Sunday April 5 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL - PALM COURT ONE WEST 58 <sup>TH</sup> STREET
Sunday April 5 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 31 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 <sup>TH</sup> STREET 11 <sup>TH</sup> FLOOR
Sunday April 5 7:00 P.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Nancy Williams, 944-5757 x 5011 (Fax: 944-8588).	CAROLINA HERRERA	TIFFANY & CO. 727 FIFTH AVENUE
Monday April 6 9:00-4:00 P.M.	PRESS DAY FALL/WINTER 2009 By appointment. Contact: 256-760-1090 or office@alabamachanin.com	ALABAMA CHANIN	THE FIREHOUSE 604 EAST 11 <sup>TH</sup> STREET
Monday April 6 9:00-6:00 P.M.	BRIDAL PREVIEW By appt. Buyers: Rachna Mehra, rmehra@nicolemiller.com Press: Heather Schmidt, hschmidt@nicolemiller.com (Buyers also by appointment, 4/4 & 4/5)	NICOLE MILLER	INTERCONTINENTAL-BARCLAY 111 E. 48 <sup>TH</sup> ST. – MADISON RM 2
Monday April 6-7 9:00-6:00 P.M.	FALL 2009 PRESENTATION Daily, 4/6-4/7. By appointment. Contact: Shaun Lewis, slewis@laforce-stevens.com	PERRY ELLIS	1114 AVE. OF AMERICAS 36 <sup>TH</sup> FLOOR (42 <sup>ND</sup> /43 <sup>RD</sup> ST)
Monday April 6 11:00 A.M.	TWO SHOWINGS: SPRING 2010 BRIDAL COLLECTION Also, 12 Noon. By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications fax: 206-7557.	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8 <sup>TH</sup> FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 6 6:00-7:00 P.M.	SEDUCTION WITH MOLLY SORKIN Exhibition associate curator Molly Sorkin explores the historical significance of seductive fashion from the 18 <sup>th</sup> century to the present. RSVP: 217-4585 museuminfo@fitnyc.edu	FASHION INTSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 <sup>TH</sup> ST.
Tuesday April 7 9:00-10:30 A.M.	PRESENTATION OF BRIDAL & BRIDESMAID COLLECTIONS By inv. Buyers: Allison Greenberg, 414-8844 x 21 or Allison@threaddesign.com Press: Nicole Boucher, 414-8844 x 28 or Nicole@threaddesign.com	THREAD	26 WEST 17 <sup>TH</sup> STREET SUITE 301
Tuesday April 7-8 10:00-5:00 P.M.	FALL/WINTER 2009 PRESS PREVIEW Daily, 4/7-4/8. By invitation. RSVP: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	ITALIAN CONSULATE 690 PARK AVENUE (69 <sup>TH</sup> ST)
Tuesday April 7 10:00-8:00 P.M.	FALL '09 PRESS DAY Breakfast and lunch served. Cocktail reception, 5-8PM. Appointments by invitation. RSVP: 924-0510 or info@abenyc.com	STEINUNN	W29 SHOWROOM 208 W 29 <sup>TH</sup> ST. -SUITE 201
Tuesday April 7 10:30 A.M.	SHOWING OF BRIDAL COLLECTIONS Alvina Valenta, Jim Hjelm, Lazaro, Tara Keely, Party by JLM. By invitation. Contact: Meghan Billings, 221-8203.	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Tuesday April 7 5:00-7:00 P.M.	ALABAMA CHANIN FOR HBO LIMITED-EDITION LAUNCH By invitation. Press RSVP: Amy Pepperman, Ogan/Dallal Associates, 840-0888 or amy@odapr.com	HBO SHOP	HBO SHOP 1100 SIXTH AVE. (42 <sup>ND</sup> ST)
Wednesday April 8 10:00-12:00 Noon	PRESENTATION OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: RSVP@verawang.com	VERA WANG BRIDAL	225 WEST 39 <sup>TH</sup> STREET 9 <sup>TH</sup> FLOOR
April 8	PASSOVER (Wednesday at sunset)		
April 10	GOOD FRIDAY		
Saturday April 11 6:00-11:00 P.M.	SPECIAL EVENING AT THE CASSINI BUILDING By invitation. RSVP: 753-7540 x 28 or olegcassini@rcn.com	OLEG CASSINI COUTURE COLLECTION	THE CASSINI BUILDING NEW YORK CITY
April 12	EASTER SUNDAY		
Tuesday April 14 8:30 A.M.	CELEBRATION OF NEW COOKS PRODUCTS Breakfast demonstration with celebrity chef Art Smith. By invitation. RSVP: Lauren Monroe, Loving + Company, 213-3504 or lmonroe@lovingandcompany.com	JCPENNEY	399 LAFAYETTE STREET ROOM 1202 (E. 4 <sup>TH</sup> STREET)
Tuesday April 14-15 9:00-5:00 P.M.	AUTUMN/WINTER 2009/2010 PRESS MARKET Daily, 4/14-4/15. Presentation of Women's and Men's Apparel and Accessories. By appointment. Contact: factorymarket@factorypr.com	FACTORY PR	580 B'WAY - SUITE 600 (PRINCE/HOUSTON)
Tuesday April 14 6:00-8:00 P.M.	THE STEPHEN SPROUSE BOOK - LECTURE & BOOK SIGNING Authors & Public Relations professionals Mauricio & Roger Padilha explore the work of designer Stephen Sprouse whose uncompromising and edgy style captured the mood of the 1980s. RSVP: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 <sup>TH</sup> ST.
April 14-15	PRINTSOURCE at 7 W New York, 7 West 34 <sup>th</sup> St (5 <sup>th</sup> Ave). Contact: 352-1005 or www.printsourcenewyork.com		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 15 9:00-4:00 P.M.	PRODUCT LAUNCH PRESS PREVIEW By invitation. Contact: Bea Asavajaru, Weber Shandwick, 445-8378 or basavajaru@webershandwick.com	Q-TIPS	THE LONDON HOTEL 151 WEST 54 <sup>TH</sup> STREET
Wednesday April 15-16 9:00-6:00 P.M.	FALL/WINTER 2009 ACCESSORIES PRESENTATION Daily, 4/15-4/16. By appointment. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.Pastore@swarovski.com	SWAROVSKI	PLACE TO BE ANNOUNCED
Wednesday April 15 9:30 A.M.	MILAN/PARIS FALL 2009 RTW Also, 11:30 AM. Tkts: \$50 at door. RSVP: 560-3736 or www.doneger.com/dscalendar	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 15 9:30-11:00 A.M.	PRESENTATION OF FALL MEN'S & WOMEN'S RTW & ACCESSORIES By invitation. Contact/RSVP: Kristin Fiorillo, kfiorillo@kennethcole.com	KENNETH COLE NEW YORK	603 WEST 50 <sup>TH</sup> STREET (50 <sup>TH</sup> ST. @ 11 <sup>TH</sup> AVENUE)
Wednesday April 15 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Press preview for Rampage, London Fog, Candie's, Op, Danskin, Bongo, Joe Boxer. By appointment. Contact: Tara Levy, 819-2066 or tlevy@iconixbrand.com	ICONIX BRAND GROUP, INC.	MIDTOWN LOFT (29 <sup>TH</sup> ST) 267 FIFTH AVE. -11 <sup>TH</sup> FL.
Wednesday April 15-16 3:30 P.M.	A+A & ESP EDIT FALL 2010 PRESENTATION On 4/15. 9AM on 4/16. Fall 2010 Color & Design by Andrea Dell'Ollio; First Look at Fall by Sharon Graubard. Tkts: \$100, subscribers; \$200, non-sub (1/2 toward membership). RSVP: 629-9200 x 23; aegbert@esptrendlab.com	ESP TRENDLAB	ESP TRENDLAB 12 WEST 37 <sup>TH</sup> ST. - 11 <sup>TH</sup> FL.
Wednesday April 15 7:30 P.M.	6 <sup>TH</sup> ANNUAL: "NEW YEAR'S IN APRIL — A FOOL'S FETE" Honorary Chair: D. Kanavos. Chairs: A. Aston, M. Brown, J. Bryant, L. Fenet, R. Hermelee, J. Macklowe, S. Shin, V. von Bismarck, S. von Wulffen. (Blk tie). For tkts/info: Garwood Events, 678-0231; Nicole@garwoodevents.com	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL HOTEL 80 COLUMBUS CIRCLE (60 <sup>TH</sup> ST)
Thursday April 16 9:00-12:00 Noon	FALL 2009 PRESS PREVIEW Collections: Furla, Furla Uomo, Furla Talent Hub. Breakfast canapé served. By invitation. Contact: 213-1177 or susan@furlausa.com or dani@furlausa.com	FURLA	FURLA BOUTIQUE 727 MADISON AVE (64 <sup>TH</sup> ST)
April 16	<u>SAN FRANCISCO</u> : ILORI NEW BOUTIQUE OPENING WITH STYLIST JENNIFER RADE, 7-9PM, 254 Post Street. By invitation. Contact ILORIsrvp@us.luxottica.com		
Friday April 17 9:00 A.M.	NY, LONDON, MILAN, PARIS FALL/WINTER 2009 COLLECTIONS Also, 10:30 AM, Noon with panel discussion; 3PM & 5PM. Moderator: Norma Kamali. Panel: S. Brown, K. Betts, J. Gilhart, A. Watson. Tickets: members, \$65; non-mem, \$90; students, \$15. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG - 8 <sup>TH</sup> FL. 1271 SIXTH AVE. (50/51 <sup>ST</sup> ST)
Monday April 20-21 9:00-6:00 P.M.	AUTUMN/WINTER 2009 COLLECTION REVIEW Daily, 4/20-4/21. By appointment. Contact: Nicole Abbatemarco, 255-9065 or Nicole@matthewwilliamson.com	MATTHEW WILLIAMSON	415 WEST 14 <sup>TH</sup> STREET
Monday April 20-24 9:00-6:00 P.M.	FALL 2009 PRESS PREVIEW Daily, 4/20-24. By appointment. Contact: Julie Lefkowitz or Haley Rothman, 625-3500; Julie.l@sirenpr.com or haley.r@sirenpr.com	SIREN PR	740 BROADWAY SUITE 1101
Monday April 20 6:00-8:00 P.M.	LAUNCH OF GAP 1969 PREMIUM DENIM COLLECTION By invitation. Contact: KCD, moss@kcdworldwide.com	GAP	STANDARD HOTEL 848 WASHINGTON STREET
April 20-22	<u>LAS VEGAS</u> : INT'L LINGERIE SHOW At the Rio Hotel. Contact: 305-598-7019 or www.nychinashow.com		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 21 9:00-5:00 P.M.	FALL/WINTER 2009 OUTERWEAR COLLECTION PRESS PREVIEW By invitation. Contact: Catherine Esposito, 997-9767.	CINZIA ROCCA	30 CENTRAL PARK SO. - PH @59 <sup>TH</sup> ST (5 <sup>TH</sup> /6 <sup>TH</sup> AVENUE)
Tuesday April 21-22 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Daily, 4/21-4/22. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or rebecca@atelierpr.com	DOONEY & BOURKE	601 WEST 26 <sup>TH</sup> STREET 16 <sup>TH</sup> FLOOR
Tuesday April 21 6:30 P.M.	"ART OF PACKAGING" AWARD GALA 20 <sup>th</sup> Anniversary of Marc Rosen Scholarship for Graduate Packaging Design. Info/Tkts: KX Associates, 925-2507.	PRATT-LUXE PACK	THE UNIVERSITY CLUB ONE WEST 54 <sup>TH</sup> STREET
April 21-22	INT'L WATCH & JEWELRY GUILD SHOW, Roosevelt Hotel/Metropolitan Pavilion. Contact: www.iwjg.com		
April 21-23	<u>MIAMI BEACH</u> : MATERIAL WORLD (Global Fabric & Sourcing) Miami Beach Convention Center. Contact: Urban Expositions, 678-285-3976 or www.material-world.com		
Wednesday April 22 9:30 A.M.	SPRING/SUMMER STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: 560-3736; www.doneger.com/dcsalendar	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 22-23 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Daily, 4/22-23. By inv. Contact: ATELIER Creative Services Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	161 WEST 54 <sup>TH</sup> STREET SUITE 1201 (7 <sup>TH</sup> AVE)
Wednesday April 22 5:00-8:00 P.M.	FALL 2009 PRESS PREVIEW & COCKTAILS By invitation. RSVP: Taylor_Lorenz@anntaylor.com	ANN TAYLOR/LOFT	7 TIMES SQUARE – 5 <sup>TH</sup> FL. (ENTRANCE - 41 <sup>ST</sup> /42 <sup>ND</sup> ST)
Wednesday April 22 7:30-11:00 P.M.	BENEFIT COCKTAIL RECEPTION & FASHION SHOW With silent auction including luxurious cadeaux by Prada, Gucci, Diesel, Dolce & Gabbana, Louis Vuitton , Etro et al. Benefiting charities & non-profit organizations aiding the LGBT community. Tkts: www.jeffreyfashioncares.org	JEFFREY FASHION CARES	ESPACE 635 WEST 42 <sup>ND</sup> STREET
April 22	EARTH DAY (Wednesday)		
Friday April 24 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. By invitation. Tickets/Info: 725-2755 x 103.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 24-25	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 <sup>th</sup> St. Hrs: 4/24, 1-8PM; 4/25, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
April 25-27	<u>FORT LAUDERDALE</u> : FOCUS ON FASHION (Apparel & Accessories). Contact: www.floridafashionfocus.com		
April 26-28	IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 800-427-2420; 212-895-8229; www.ibsnewyork.com		
Monday April 27 4:30 P.M.	"FIT ON THE CATWALK" — FASHION DESIGN SENIOR COLLECTION First Show. 6PM, Chocolate reception Tent enter 28 <sup>th</sup> St. & Seventh Avenue. 7:30PM, Second show. By invitation. RSVP: fashionshow2009@fitnyc.edu Press: press@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. & 27 <sup>TH</sup> ST.
April 27-May 1	<u>SYDNEY</u> : ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring 2010) Contact: www.rafw.com.au		
Wednesday April 29 10:00-5:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Alyssa Albert, Marina Maher Communications, 485-6811 or aalbert@mahercomm.com	HERBAL ESSENCES	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 29 6:00 P.M.	PARSONS FASHION BENEFIT HONORING INDUSTRY LEADERS Cocktails. Dinner, Show & Award to Tom Murry, Calvin Klein, Inc. & Francisco Costa, Calvin Klein Collection, 7PM. Info: <a href="http://www.newschool.edu/parsonsbenefit">www.newschool.edu/parsonsbenefit</a> or 229-5662 ext. 3570 or ext. 3735 or <a href="mailto:specialevents@newschool.edu">specialevents@newschool.edu</a>	PARSONS THE NEW SCHOOL FOR DESIGN	CIPRIANI 55 WALL STREET
Thursday April 30 9:00-12:00 Noon	FALL '09 PRESENTATION By appointment. Contact: Siren PR, fax: 625-3596.	BABY PHAT	530 SEVENTH AVENUE 10 <sup>TH</sup> FLOOR
Thursday April 30 11:15 A.M.	FGI/BEAUTY SYMPOSIUM: "BEAUTY GAME CHANGERS" Reception; 12 Noon-2:00PM Lunch/presentation. Speakers: G. C. Drosos, P&G; N, Kinnaid, Space NK; J. Demsey, The Estée Lauder Companies; P. Brown, The Carlyle Group. Tickets: 302-5511 or <a href="http://www.fgi.org">www.fgi.org</a>	THE FASHION GROUP INT'L	NY HILTON (53 <sup>RD</sup> ST) 1335 AVE. OF AMERICAS
Thursday April 30 7:00-11:00 P.M.	"KALEIDOSCOPE OF DREAMS" DESIGNERS' BENEFIT SHOWING Runway show/auction of gowns by renowned int'l designers to benefit St. Jude Research Hospital, a treatment & research center for pediatric cancer. Also, cocktails, restaurant tastings, dancing. Tkts: <a href="http://www.stjude.org/designcares">www.stjude.org/designcares</a>	DESIGN CARES	THE ARMORY 26 <sup>TH</sup> ST & LEXINGTON AVE
May 3-5	NOUVEAU COLLECTIVE (Women's RTW/Access. Fall/Winter) New Yorker Hotel, 481 Eighth Ave. (34 <sup>th</sup> St.) Hrs: 5/3, 9-7PM; 5/4, 9-9; 5/5, 9-4 or by appt. Info: 914-736-0030; <a href="http://www.nouveaucollectivetradeshows.com">www.nouveaucollectivetradeshows.com</a>		
May 3-5	ATELIER DESIGNER COLLECTIONS (Int'l Designer Womenswear/Acc.) Fall II/Holiday/Immediate DoubleTree Guest Suites Times Square, 1568 B'way (47 <sup>th</sup> St/7 <sup>th</sup> Ave) Susan Summa, 505-982-9112; <a href="http://www.atelierdesigners.com">www.atelierdesigners.com</a>		
May 3-5	ACCESSORIESTHESHOW (Juried Women's Acc.- Fall/Winter) Javits Ctr, 655 W. 34 <sup>th</sup> Street (12 <sup>th</sup> Ave). <a href="http://www.accessoriestheshow">www.accessoriestheshow</a> . Exhibit: Stacy Samet, 212-710-7412 ; Trade/Press: Beth Cowperthwaite, 203-663-7850.		
May 3-5	MODA MANHATTAN (Juried Women's RTW- Fall/Transition). Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). Info: <a href="http://modamanhattan.com">modamanhattan.com</a> Exhibitors: Anne Caruso-Marsh 212-710-7441; Trade/Press: B Cowperthwaite, 203-663-7850.		
May 3-5	FAME (Accessories, Cash-n-Carry, Junior/Young Contemporary RTW for Fall/Winter '09) At Javits, 655 West 34 <sup>th</sup> St. <a href="http://www.fameshows.com">www.fameshows.com</a> Exhibitors: 508-405-4350; 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850.		
May 3-6	IFJAG (Int'l Fashion Jewelry & Accessory Show) (Over 200 manufacturers – Winter 2009) At Affinia Manhattan, 371 Seventh Ave. (31 <sup>st</sup> St.) Also, Seminar, 5/4, 8AM. Contact: 401-295-4564 or <a href="http://www.jewelrytradeshows.com">www.jewelrytradeshows.com</a>		
Monday May 4 10:00-1:00 P.M.	PRESS PREVIEW: <i>THE MODEL AS MUSE: EMBODYING FASHION</i> By invitation. Press: Nancy Chilton, 570-3951. (Public exhibit: 5/6/2009-8/9/2009).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 <sup>ND</sup> STREET & FIFTH AVE.
May 4	12:30 PM, CITY OF HOPE'S SPIRIT OF LIFE AWARDS at Woman of the Year Luncheon, Waldorf-Astoria. Honorees: Hoda Kotb, Kay Unger. Presenters: Kathie Lee Gifford, Tim Gunn. Tkts: <a href="http://www.cityofhope.org/eastend">www.cityofhope.org/eastend</a>		
Monday May 4 7:00 P.M.	BENEFIT GALA: OPENING OF EXHIBIT <i>THE MODEL AS MUSE ...</i> Dinner. (Blk Tie). By invitation. Tickets: 570-3948. Press: Nancy Chilton/Hilda Rodriguez, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 <sup>ND</sup> STREET & FIFTH AVE
May 4-6	DESIGNERS & AGENTS – featuring The Green Room - Market Fall II/Holiday '09. The Starrett-Lehigh Center, 601 W 26 <sup>th</sup> St., 13 <sup>th</sup> Floor. Hours: 9-6PM. Call: 302-9575.		
May 4-6	ACCESSORIE CIRCUIT (Fall/Winter) Show Piers at 55 <sup>th</sup> St. & 12 <sup>th</sup> Avenue, Trade/Press: ENK Int'l, 759-8055 x 28 or <a href="mailto:accessoriecircuit@enkshows.com">accessoriecircuit@enkshows.com</a> .		
May 4-6	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW ) (With Accessorie Circuit) at Show Piers, 55 <sup>th</sup> St/12 <sup>th</sup> Avenue. Trade/Press: ENK Int'l, 759-8055 x 30 or <a href="mailto:intermezzocollections@enkshows.com">intermezzocollections@enkshows.com</a> .		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 6 6:00-8:00 P.M.	STORE OPENING CELEBRATION By invitation. Contact: linden@kcdworldwide.com	DEREK LAM	10-12 CROSBY STREET (GRAND/HOWARD ST)
May 7	11:30AM, 31 <sup>ST</sup> ANNUAL OUTSTANDING MOTHER AWARDS, Hotel Pierre. Nat'l Mother's Day Council honors Gertrude Boyle, Mika Brzezinski, Maria Shriver, Trudy Sullivan, Deborah Walters. Info/Tkts: Joe Rivers, 594-6421.		
Thursday May 7 12:00-2:00 P.M.	10 <sup>TH</sup> ANNIVERSARY SPRING LUNCHEON Honoree: Shelly Lazarus, Ogilvy & Mather Worldwide. Spkr: Soledad O'Brien, CNN Worldwide. M.C.: Perri Peltz. By inv. Tkts: \$200/\$350/\$500/\$1,000. Contact: 838-2660 x 21; Fax: 826-8825; faccosta@lorellevents.com	BOTTOMLESS CLOSET	MARRIOTT MARQUIS 1535 B'WAY (45 <sup>TH</sup> ST)
May 8-10	<u>ROME</u> : COSMOFARMA 2009 (Beauty). Contact: www.cosmofarma.com		
May 9-12	<u>GUANGZHOU, CHINA</u> : INT'L GOLD, JEWELLERY & GEM FAIR; www.exhibitions.jewellerynetasia.com		
May 10	MOTHER'S DAY (Sunday)		
Tuesday May 12 6:30 P.M.	31 <sup>ST</sup> ANNUAL AMERICAN IMAGE AWARDS Cocktails. Dinner/Awards, 7:15PM. Honorees: Wolverine World Wide, Inc., QVC, Gilbert Harrison, Norma Kamali, Lily Pulitzer & Barbie. By inv. Tkts: \$750; 703-797-9045. Press: 212-696-1100 x 10; sarahr@bromley-group.com	AMERICAN APPAREL & FOOTWEAR ASSOCIATION	GRAND HYATT HOTEL 109 EAST 42 <sup>ND</sup> STREET
Tuesday May 12 6:30 P.M.	25 <sup>TH</sup> ANNUAL INFINITY AWARDS Cocktails. Dinner/Awards, 8-10PM. Honorees: Annie Leibovitz, Letizia Battaglia, Tim Walker et al. Tickets: \$1,000; Marie Spiller, 857-0034; mspiller@icp.org Press: Phyllis Levine, 857-0045 or info@icp.org	INTERNATIONAL CENTER OF PHOTOGRAPHY (ICP)	PIER 60 – CHELSEA PIERS (23 <sup>RD</sup> ST./HUDSON RIVER)
Wednesday May 13 9:00-5:00 P.M.	FALL 2009 FASHION PRESS PREVIEW Women's/Men's RTW & Accessories. By appt: Alison Kmiotek, 494-4660 or alison.kmiotek@macys.com	MACY'S	MACY'S HERALD SQUARE 151 WEST 34 <sup>TH</sup> ST. – 13 <sup>TH</sup> FL.
Wednesday May 13 4:00-8:00 P.M.	37 <sup>TH</sup> ANNUAL POSH FASHION SALE New & gently used designer clothing. Sneak Preview tkts, \$250, 4-8PM; Benefit tkts, \$200, 5-8PM. Preview tkts include 4-day pass. 4-Day passes: \$30 or \$10 per day. Info: 821-9300. (Public: 5/14-16, 11-7PM; 5/17, 11-5PM).	LIGHTHOUSE INT'L	110 EAST 60 <sup>TH</sup> STREET (PARK/LEXINGTON)
Thursday May 14 5:30 P.M.	110 <sup>TH</sup> ANNUAL FASHION SHOW Fashion Design Student Presentation. (Also, 2PM). Honoree: Ralph Rucci. Free admission. Tkts needed for entry & Reception at 5PM. Industry professionals: corpevents@pratt.edu Press: 718-636-3471 or mara.mcginis@pratt.edu	PRATT INSTITUTE	THE ALTMAN BUILDING 135 W. 18 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)
Thursday May 14 5:30-10:00 P.M.	PRODUCT LAUNCH RECEPTION By invitation. Contact: efried@maybelline.com	MAYBELLINE NEW YORK	THE GLASSHOUSES 545 WEST 25 <sup>TH</sup> STREET
Thursday May 14 6:30-8:30 P.M.	COCKTAILS CELEBRATING CHRIS CRAYMER'S ROMANCE A new photography book. By invitation. Contact: bires@kcdworldwide.com	MULBERRY/CFDA	605 MADISON AVENUE (57 <sup>TH</sup> /58 <sup>TH</sup> STREET)
May 15-17	<u>SANTA MONICA</u> : INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; www.intergem.com		
May 17-18	THE MAKEUP SHOW (For Makeup Artists/Beauty Professionals) Metropolitan Pavilion, 125 W 18 <sup>th</sup> St. Hours: 9-6PM, For ticket/Info: www.themakeupshow.com; Press: 646-714-2520 or Kristina@statepr.com		
May 17-20	NAT'L STATIONERY SHOW at Javits Ctr. George Little Mgmt, 914-421-3200; www.nationalstationeryshow.com		
May 17-19	SURTEX (Art & Design for the Home) Javits Ctr. Contact: George Little Mgmt: 914-421-3200; www.surtex.com		